

# Matthew Chesnes

## Contact

Federal Trade Commission  
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## Research Interests

Industrial Organization, Econometrics, Applied Microeconomics

## Education

2009 Ph.D., Economics, University of Maryland  
2002 M.Sc., Economics, The London School of Economics  
2001 B.A., Economics & Statistics, Kenyon College

## Professional/Research Experience

2021 – Present Deputy Assistant Director, Bureau of Economics, Federal Trade Commission  
2009 – 2021 Economist, Bureau of Economics, Federal Trade Commission ([FTC Bio](#))  
2005 – 2009 Graduate Research Assistant, University of Maryland  
2007 Dissertation Intern, Board of Governors of the Federal Reserve  
2006 Research Intern, Department of Justice, Antitrust Division  
2002 – 2004 Research Assistant, Board of Governors of the Federal Reserve

## Teaching Experience

2017 – Present Adjunct Professor, Department of Economics, Georgetown University,  
Decision & Game Theory, graduate level (6 semesters)  
2010 – 2014 Adjunct Professor, Department of Economics, Johns Hopkins University,  
Game Theory, graduate level (5 semesters)  
2006 – 2008 Instructor, Department of Economics, University of Maryland,  
Game Theory, undergraduate level (6 semesters)  
2005 Teaching Assistant, Department of Economics, University of  
Maryland, Intermediate Microeconomics

## Refereed Publications

Chesnes, Matthew and Ginger Zhe Jin, “Direct-to-Consumer Advertising and Online Search”  
[\*Information Economics and Policy\*](#), Volume 46, pp. 1-22, 2019. Also available at:

- NBER [Working Paper No. 22582](#).
- U.S. Federal Trade Commission Bureau of Economics [Working Paper No. 331](#).
- SSRN [Working Paper No. 2819140](#).

Chesnes, Matthew, Weijia (Daisy) Dai, and Ginger Zhe Jin, “Banning Foreign Pharmacies from Sponsored Search: The Online Consumer Response” *Marketing Science*, Volume 36, Issue 6, pp. 879-907, 2017. Also available at:

- NBER [Working Paper No. 20088](#).
- U.S. Federal Trade Commission Bureau of Economics [Working Paper No. 321](#).
- SSRN [Working Paper No. 2428990](#).

Chesnes, Matthew, “Asymmetric Pass-Through in U.S. Gasoline Prices.” *The Energy Journal*. Volume 37, 2016. Also available at:

- U.S. Federal Trade Commission Bureau of Economics [Working Paper No. 302](#).
- SSRN [Working Paper No. 1629340](#).

Chesnes, Matthew, “The Impact of Outages on Prices and Investment in the U.S. Oil Refining Industry.” *Energy Economics*. Volume 50, July 2015. Also available at:

- U.S. Federal Trade Commission Bureau of Economics [Working Paper No. 322](#).
- SSRN [Working Paper No. 2457149](#).

## Professional Activity

*Invited Presentations:* Bates White (2014), Oberlin College (2010), La Pietra-Mondragone Economics Workshop - Florence, Italy (2008), Federal Reserve Board of Governors (2007).

*Conferences:* Marketing Science/Federal Trade Commission Economic Conference on Marketing and Consumer Protection (2016), Searle Center Annual Conference on Internet Commerce and Innovation (2016), National Bureau of Economic Research Summer Institute on the Economics of IT and Digitization (2014), International Industrial Organization Conference (2009, 2010, 2011, 2012, 2013), Federal Trade Commission Microeconomics Conference (2008, 2009, 2010, 2011, 2012, 2013), American Society for Health Economists (2010).

*Refereed manuscripts for:* The American Economic Review, The Journal of Economics and Management, Energy Economics, The International Journal of Industrial Organization, Review of Industrial Organization, and Information Economics and Policy.

*Member of:* American Economic Association.

*Media coverage:* [USA Today](#) (8/12)

## Fellowships and Awards

2017	Award for Outstanding Scholarship, Federal Trade Commission
2008	Dissertation Prize, Journal of Applied Econometrics
2008	Doctoral Research Fellowship, Economic Club of Washington
2008	Departmental Teaching Award, Game Theory, University of Maryland
2006	Departmental Teaching Award, Game Theory, University of Maryland
2004	Graduate Fellowship, University of Maryland
2002	Degree with Merit, London School of Economics